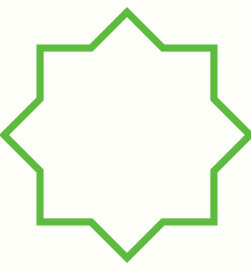


# **your project**

**Quarterly Strategic Report  
by Obafemi Origunwa, MA**





# **executive summary**

- **your visionary goal is 1 million followers by 2020**
- **today, you have 10 thousand**
- **total happiness is your "why"**
- **artists and professionals are your tribe**



**01**

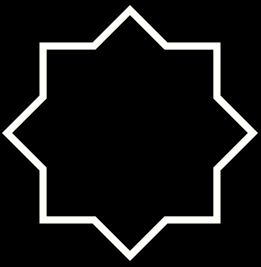
**your tribe,  
package, tools,  
budget and  
timelines**



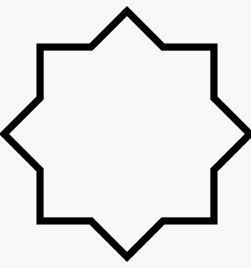
# your tribe

the artists and professionals

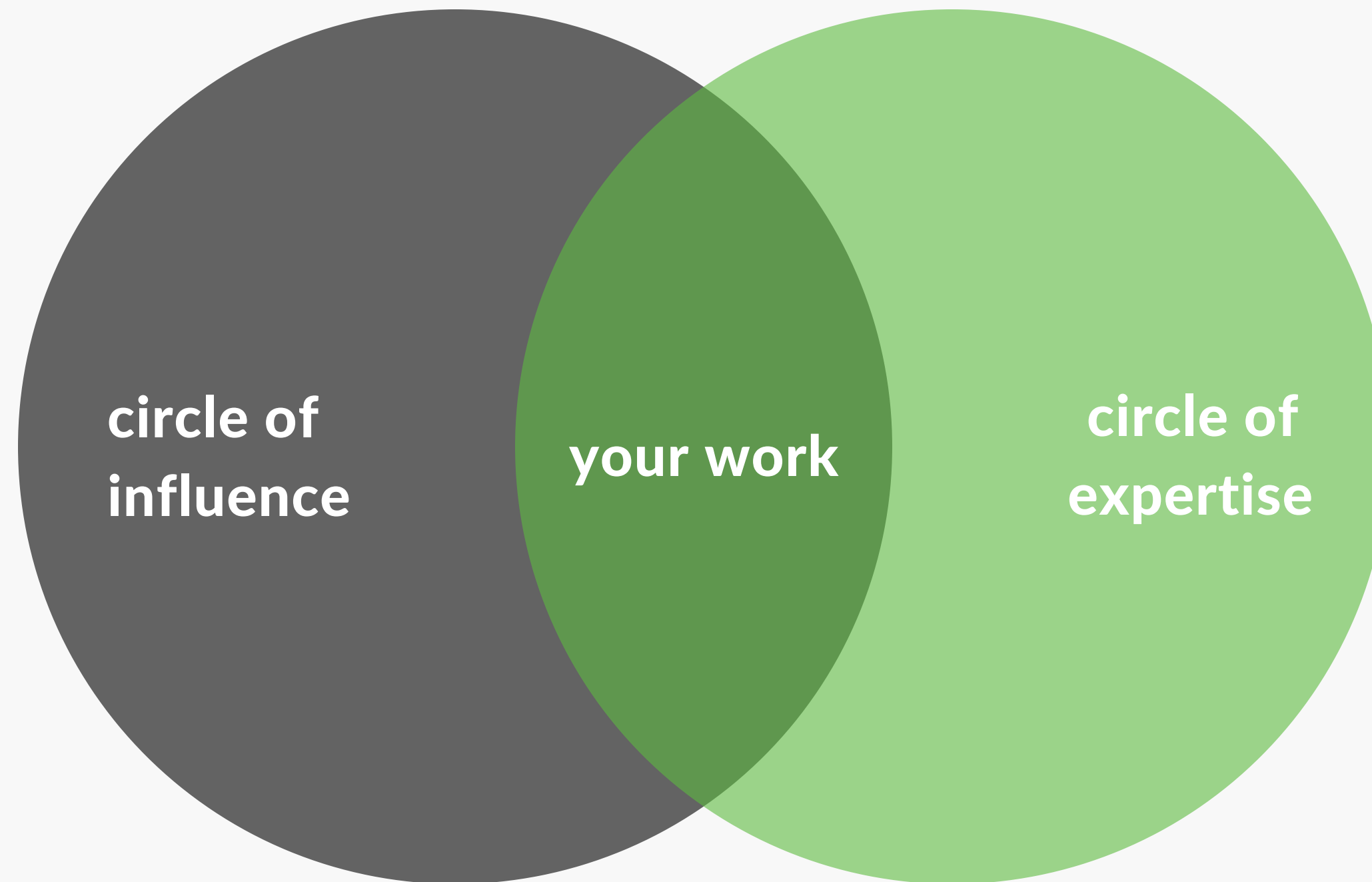
**these are conscious people who are idealistic, but also action-oriented. with guidance, they are ready and willing to get involved.**



# 02 your message & strategy



# how the model translates





# great stories

indicators of success

**relating the experiences of your friends  
and families as you make the journey and  
bring them along for the ride**



03

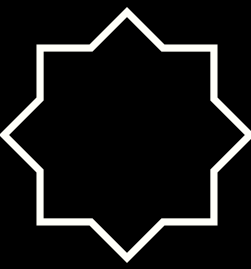
**quarterly  
consultation  
recap; june, july,  
august**





# leveraging

- orisa lifestyle academy library
- business and culture forum
- implementation course
- weekly call notes, checklists and scheduling



# checklist

- Define your specialty
- Increase your tribe
- Grow your resources
- Define your visionary goal
- Articulate your message
- Create a timeline



# next steps

**moving up or moving on**

